

Diane McCloskey

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Diane@McCloskey-Design.com

Portfolio: McCloskey-Design.com

EXPERIENCE

AUGUST, 2021 - PRESENT

Marketing, James Hospitality

Creating organic and promoted posts on social media platforms, real estate photography, creating brand standards, designing print and digital ads, designing email campaigns, website management, communicating with external teams for projects

2018 - PRESENT

Freelance

Personal management of short-term contracts. Deliverables included logo design, social media planning, brand identity, merchandise, and business cards

MARCH, 2017 - AUGUST, 2021

Shift Supervisor, Starbucks

Maintaining a team working environment in fast-paced conditions, analyzing hourly sales quotas, applying management training to client interactions

2013 - 2015

Printer, Action Island

Designing T-shirts for local companies, processing designed shirts and creating screens

EDUCATION

MAY, 2020

Bachelors, Flagler College

Graduated with a Bachelor's Degree in Graphic Design

SKILLS

- Adobe Creative Suites
- Meta Promoted Posts
- HTML and CSS
- Wordpress
- CapCut Video Editor
- Illustration
- Brand Development

REFERENCES

Digital Communications Specialist

Hunter Desimone

(732) 320-5998

Email: hunteradesimone@gmail.com

James Hospitality

Terry Luzius

Email: Terry.Luzius@carouselhotel.com

Flagler College

Joseph Fioramonti

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